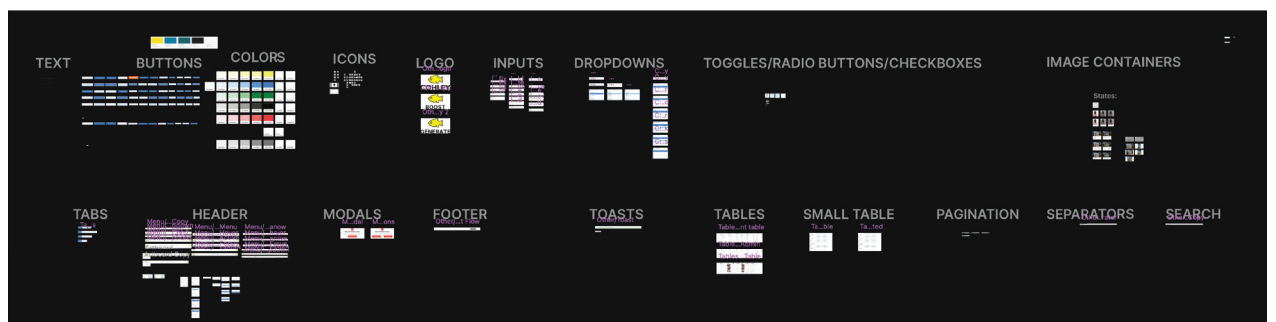
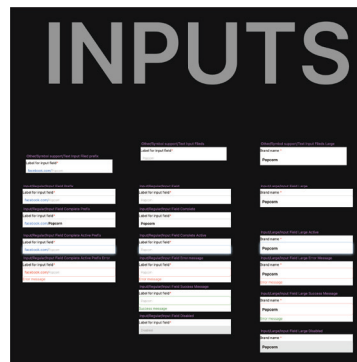
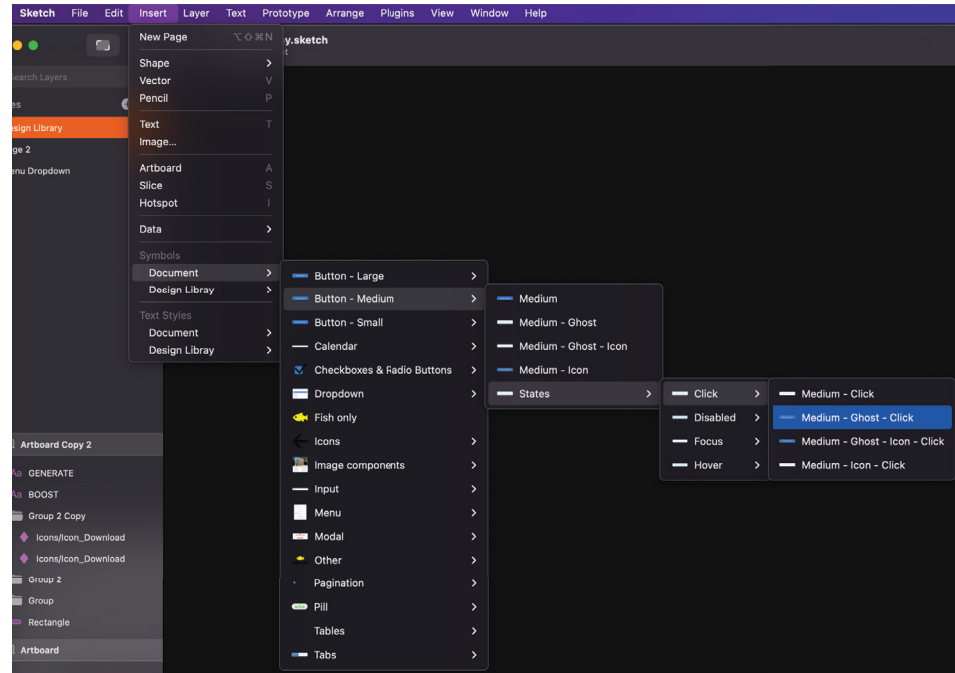


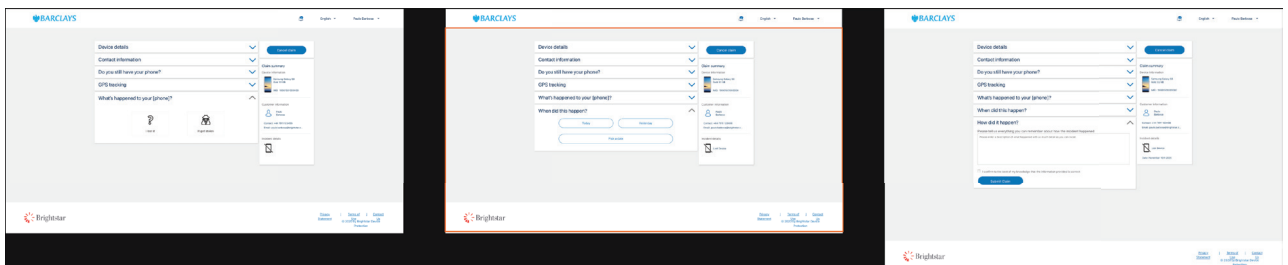
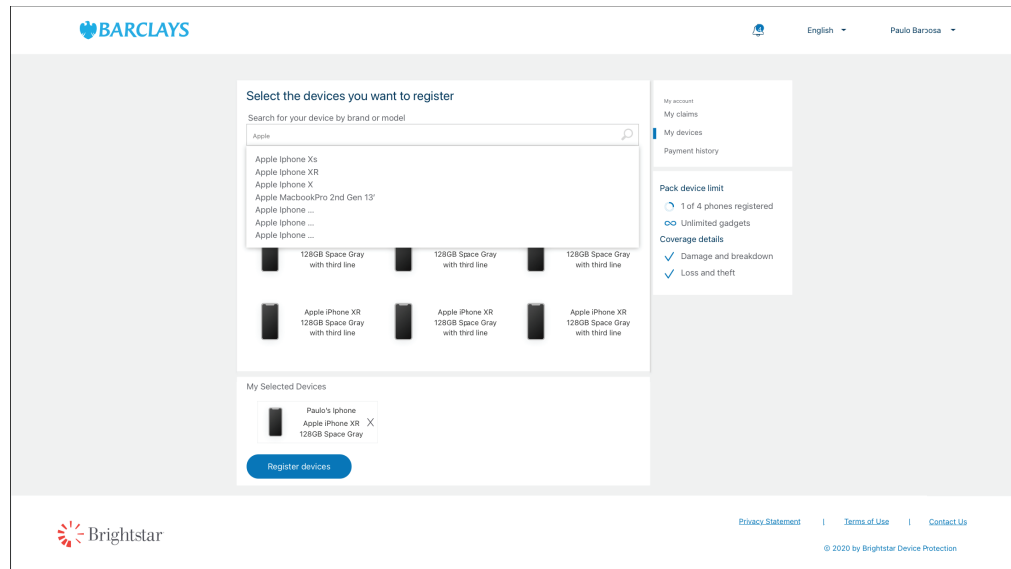
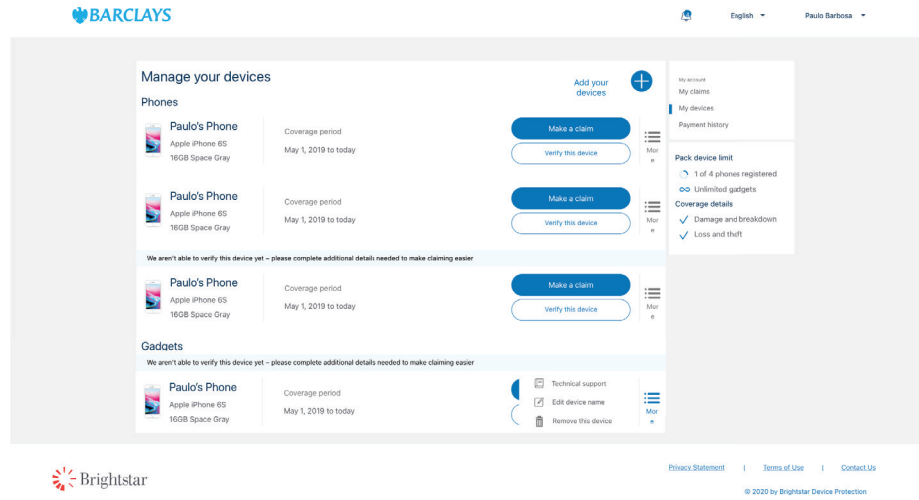


PORTFOLIO

Design System



Mocks



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← [Brand Name] performance

Email











Abandoned cart

Browse abandonment

Metrics Summary
Abandoned cart

[Export CSV](#)

Baseline	CTOR 3%		Conversion 28%
Benchmark	CTOR 5.5%	↑154%	Conversion 56%
Benchmark	OPENS 1000	CLICKS 400	ORDERS 90

Product	Baseline Image	Baseline CTOR	Baseline Conversion	Benchmark Image	Benchmark CTOR	Benchmark Conversion	
Clothes and things		12%	8%		24% ↑100%	16% ↑100% ▾	
One color eye shadow		1.2%	20%		24% ↑50%	25% ↑25% ▾	
Fancy things		7.5%	15%		24% ↑50%	25% ↑25% ▾	
Popcorn.com		10%	5%		24% ↑140%	15% ↑200% ▲	
		OPENS 200	CLICKS 20	ORDERS 10	OPENS 400	CLICKS 96	ORDERS 60
Product with a really long na ...		15%	7.5%			▾	
Great Suede		15%	7.5%			▾	

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Email

Abandoned cart

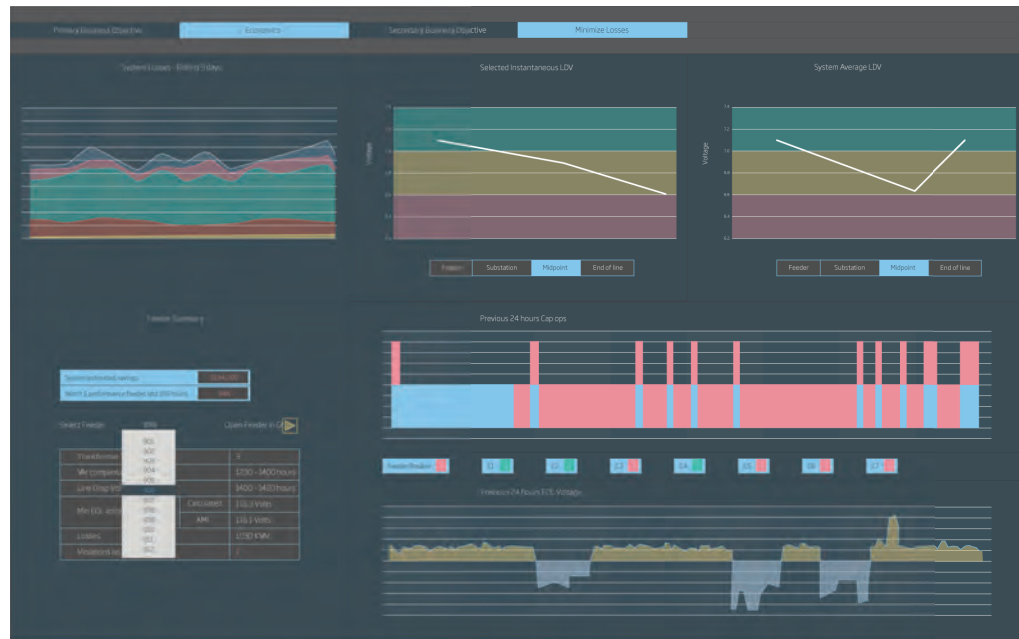
Browse abandonment

Metrics Summary
Abandoned cart

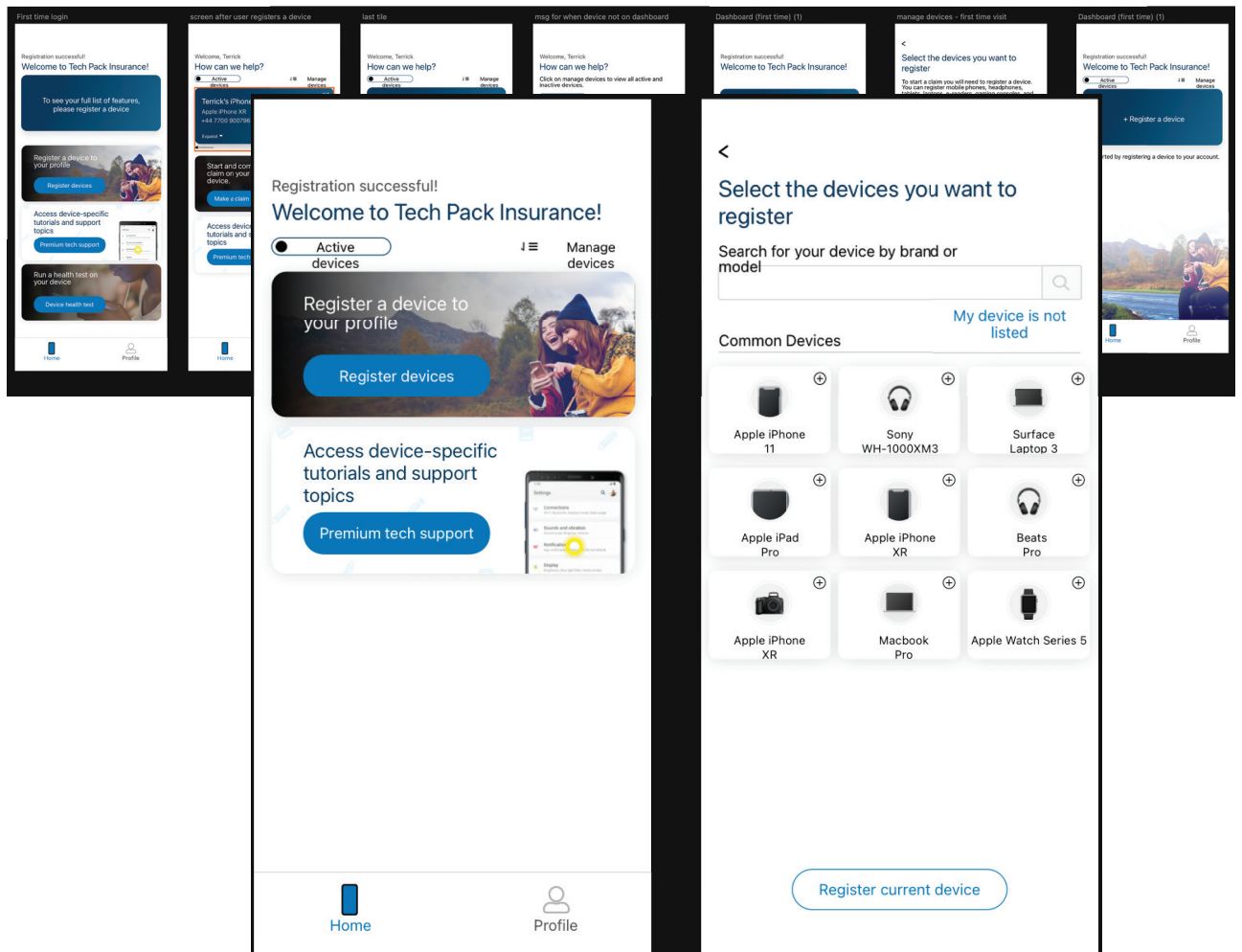
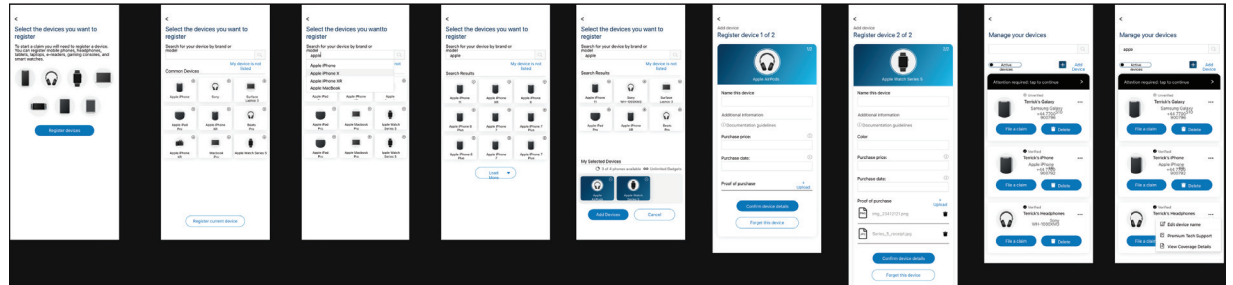
Baseline	CTOR 3%		Conversion 28%
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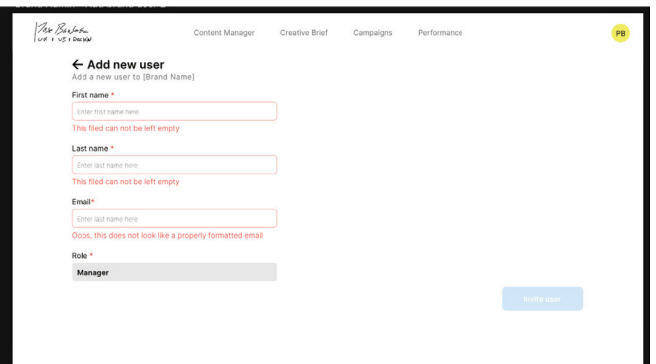
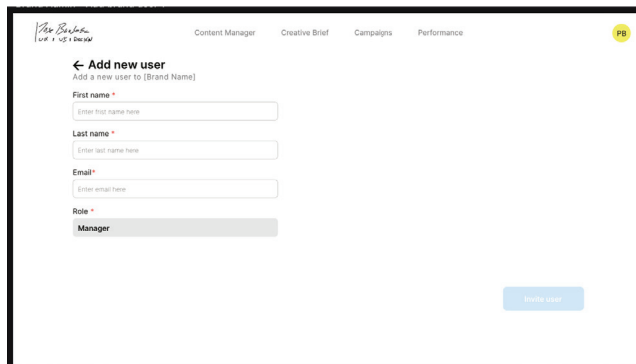
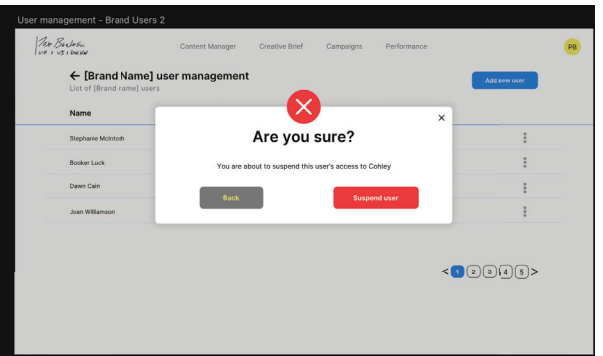
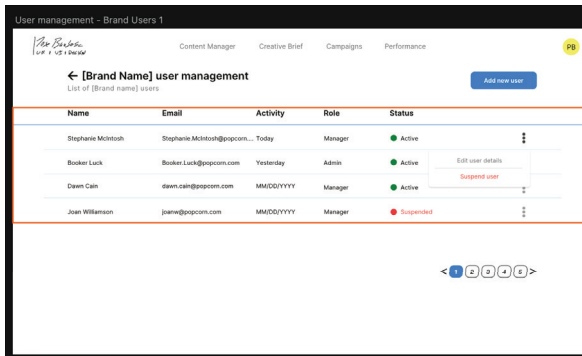
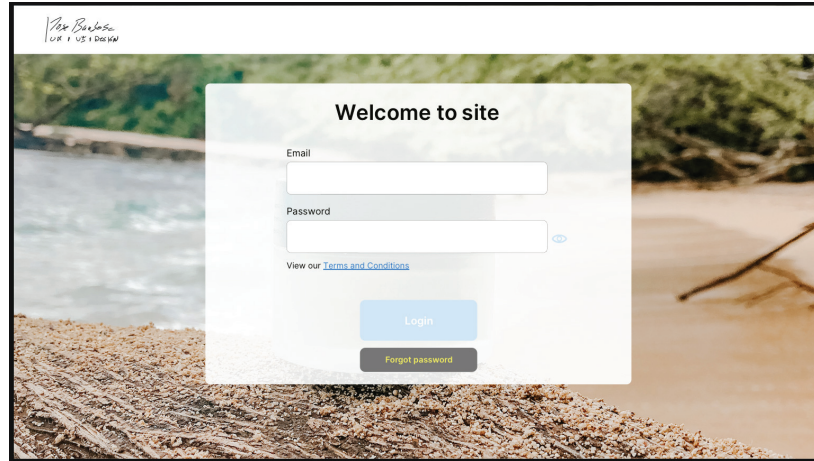
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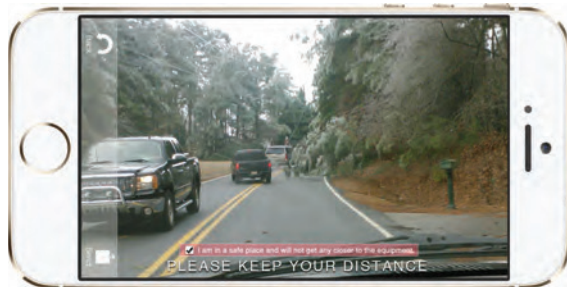
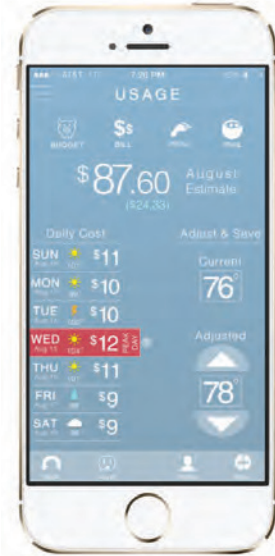
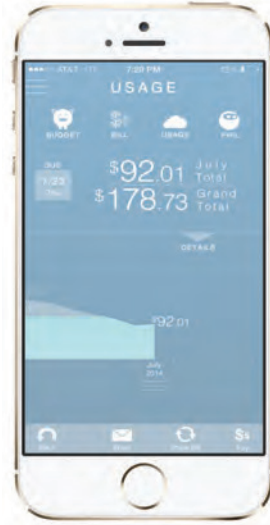
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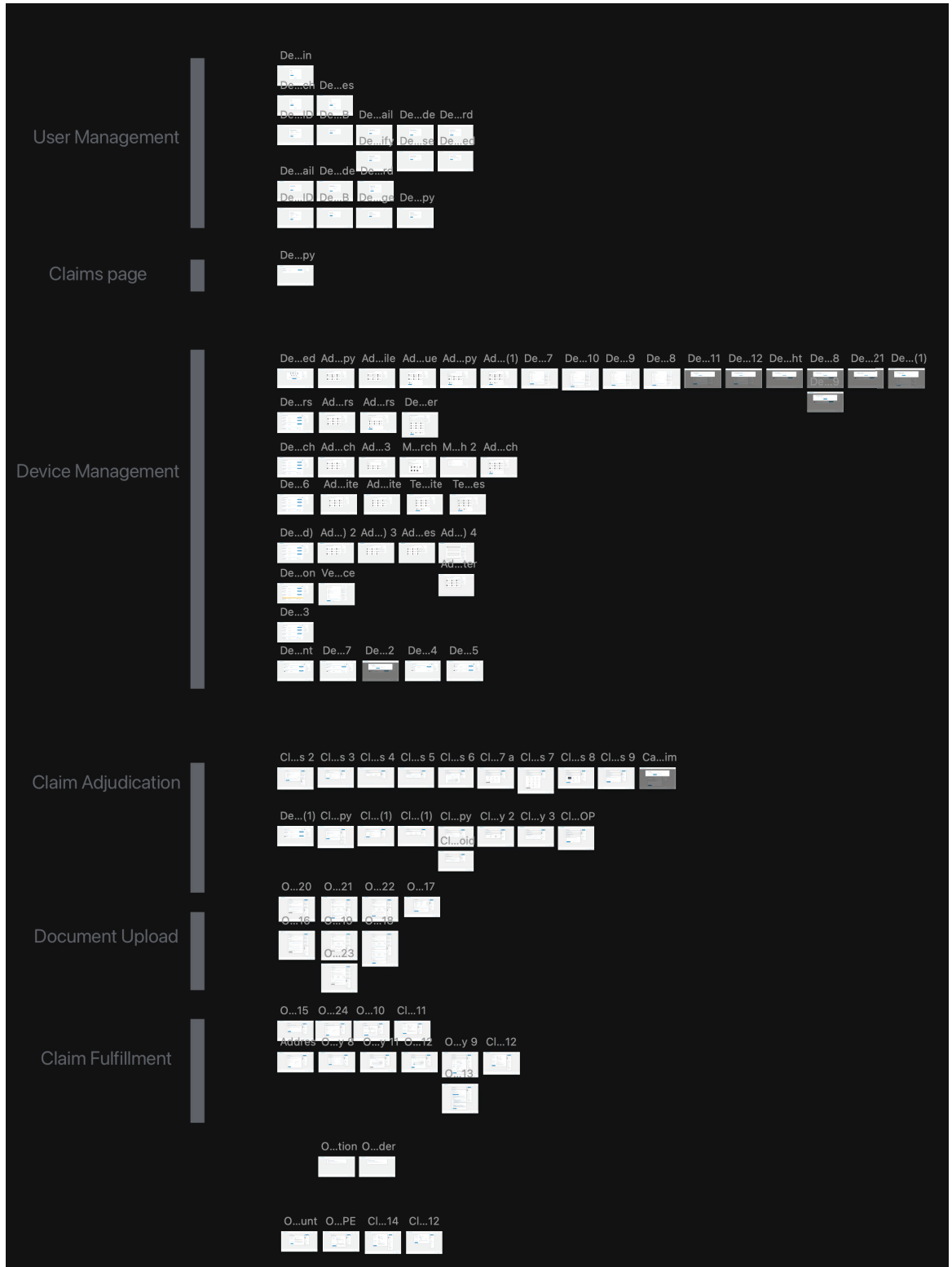
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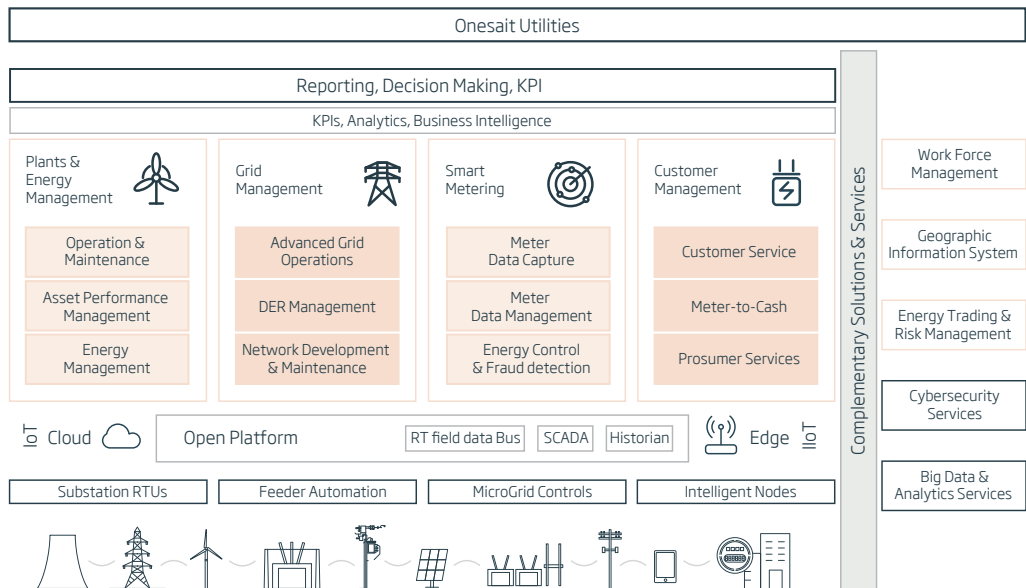
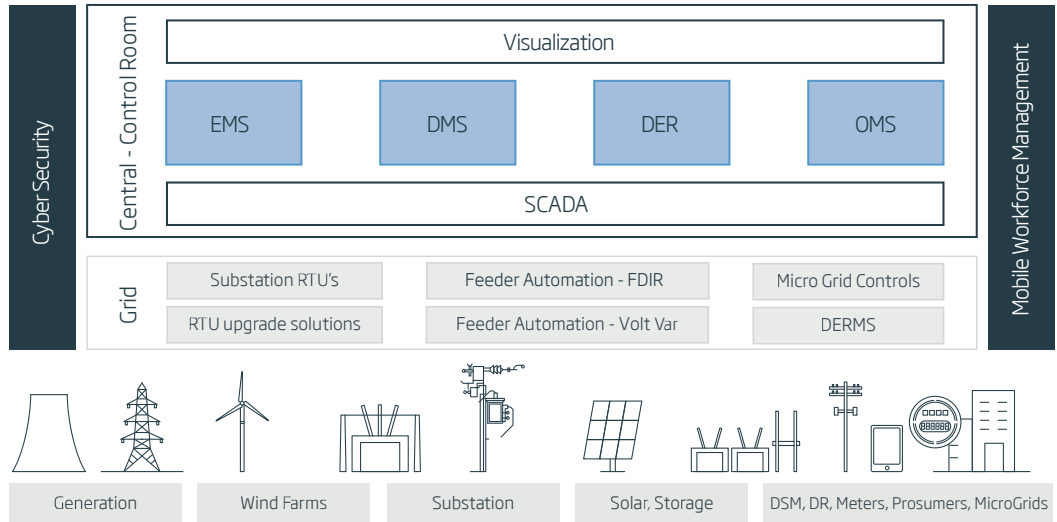
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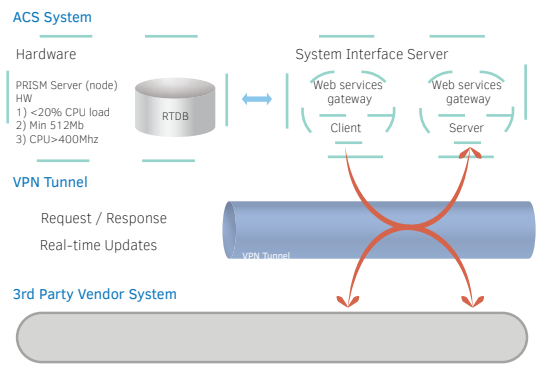
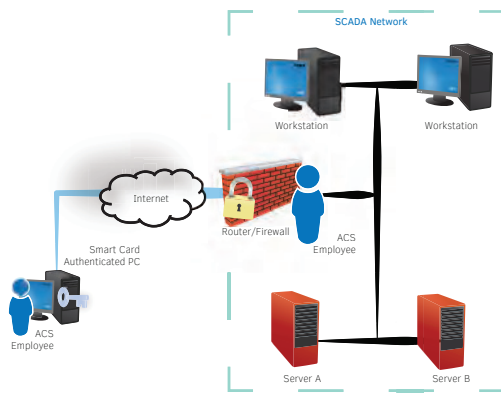
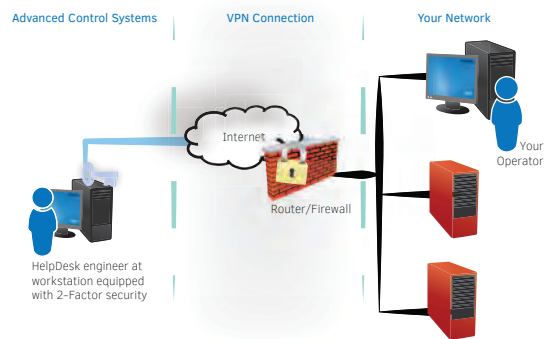
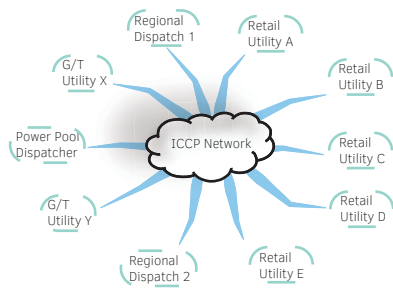
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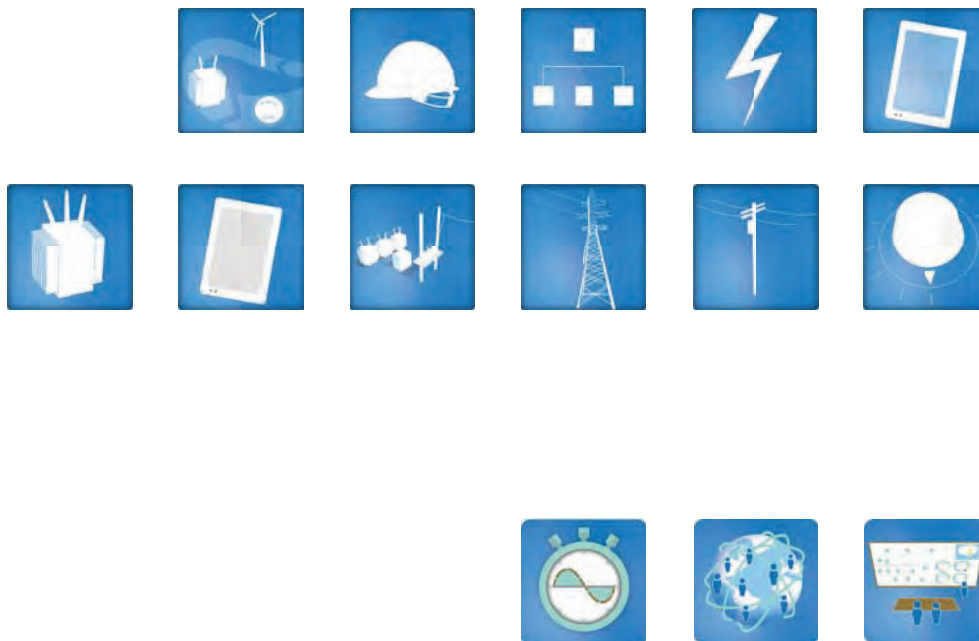
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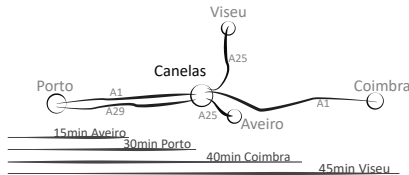
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